

IMAGINE A YEAR WORTH OF ADVERTISING FOR A ONE TIME CHARGE OF ONLY \$199.

COUPONSANDBEYOND.COM INTRO PACKAGE INCLUDES:

Up to **4 DIGITAL COUPON** offers of your choice.

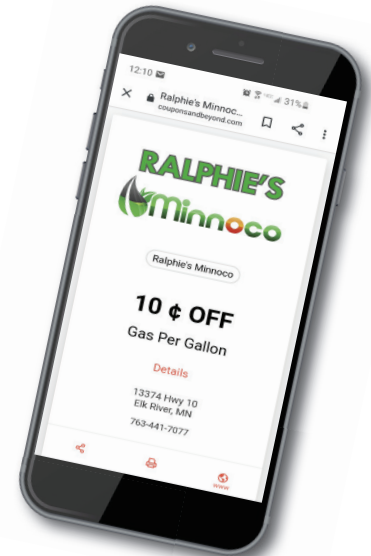
Each coupon includes your logo and a **DIRECT LINK** to your website or facebook page.

Opportunity to **CHANGE YOUR OFFERS** up to **3 times a year** at no charge.

Your coupon offers will be automatically refreshed monthly with new expiration dates to create **URGENCY IN USAGE.**

We are advertising **CouponsAndBeyond.com** with individual business highlights on **GOOGLE, FACEBOOK & INSTAGRAM.** Plus we will be sending out **EMAIL BLASTS** too!

Imagine **NEW CUSTOMERS** walking through your doors because now you are reaching a much larger market, which extends beyond the limitations of the zones of printed advertisements.



DIGITAL COUPON FACTS:

Approximately 31 billion digital coupons were redeemed worldwide in 2019.

Over 90% of all consumers have used coupons in some way.

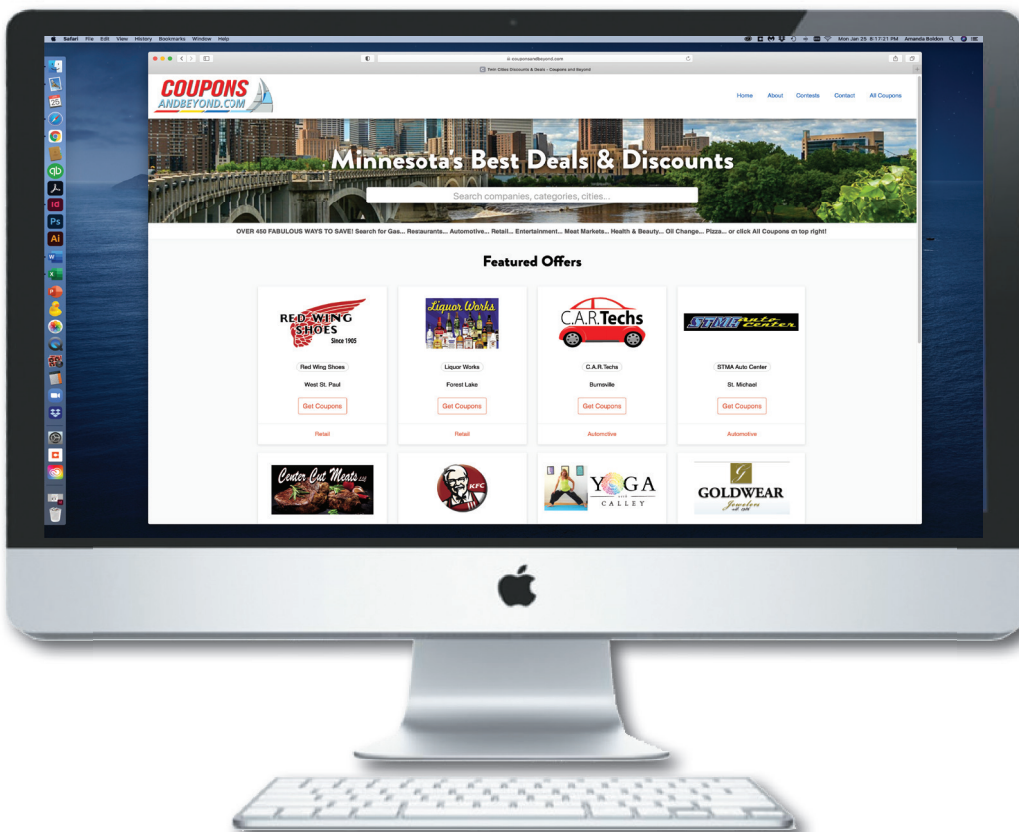
77% of consumers spend \$10 to \$50 more than intended when redeeming coupons.

75% of all consumers use paperless coupons.

As was the case with paper coupons, millennial parents are the main digital coupon users - 96%.

Millennials still are also very avid digital coupon users - 88% of them rely on paperless coupons.

Gen Xers are close, with 83% of them using this method. Paperless coupons and discounts are the least popular among baby boomers - 64% use them.



For more information on CouponsAndBeyond.com intro package please call **763-238-8545** or email **Amanda@LakesMarketingGroup.com.**

Source: SpendMeNot
by Evangelina Chapkanovska
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